



# Sallie Holder

*An expert in entrepreneurship, sales & improving the mindset of employees and owners.*

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“I think this was quite possibly the best training I’ve ever been to in the 6.5 years I’ve been doing this “

*-Teresa Howard, esq.,*



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## Sample Speaking Topics

### ***Put Down Your Weapons & Get Into Action***

Men & women often have invisible influences preventing them from achieving their greatest success. What are these typical barriers? They’re actions most people repeat as habits daily without realizing it, such as picking up weapons to beat themselves up for not reaching goals, feelings of guilt & not being enough. Putting down these weapons & building a strong foundation is critical to unlock the door to success. In this speech, the audience will learn the fundamental tools to remove these barriers, build a strong foundation & thrive.

### ***Creating the Anti-Hustle Life:***

#### ***How to Earn More & Work Less***

Ever wonder why, despite your best efforts, you’re always hustling but stuck in the same place? Learn why and the 5 simple tools to get out of the loop that’s stopping you from success. In this seminar you’ll learn how to stop hustling for your worth and the best ways to structure your business to create success that feels like it flows naturally.

### ***The Less You Say, the More You Make!***

Customers buy from people they know, like & trust. Building trust is a process of using keywords & phrases to develop credibility in the mind of the buyer. It also involves key questions to determine what’s important to the buyer rather than simply talking more. This speech focuses on what keywords to use & questions to ask to build that trust and sell more.

## **About Sallie Holder**

Sallie Holder is a nationally recognized public speaker and business coach who will get your audience unstuck. Her work helps people bridge the gap between where they are now and where they want to be. Sallie has spent more than 15 years helping companies and employees identify what’s getting in their way and breaking down those barriers to success. She is uniquely positioned to connect with all types of audiences, from seasoned business owners to brand new employees.

Sallie is a former attorney with a degree in Human & Organizational Development from Vanderbilt that is passionate about the growth of businesses and sharing the steps to business success with others. Sallie has been recognized as one of the “Best and Brightest 35 & Under;” received the “Young Professional of the Year” award from her Chamber of Commerce; and the Jumpstart Award from her previous company for helping the highest number of people to successfully launch their business during the fiscal year. No matter your current role or career stage of those in your audience, she can relate, either because she’s been there herself or helped someone who has. Sallie knows that change is always possible because she’s been through the transformation process herself. Let Sallie help your audience find their path to growth!

## **TESTIMONIALS**

*“I’m so thankful I signed up for Sallie’s course. I was struggling how best to scale (my businesses) and go to the next level. Through her inspirational course Sallie really helped me uncover the ‘why’ of my businesses and focus on momentum to grow them. I was so energized and impressed that I have now hired Sallie to coach me and I feel like 2019 is going to be my best year ever.”*

*Christa Sarouf, Interior Designer & Creator*

*“Signing up for Sallie’s three-part Business series was the best decision I’ve made for myself in years. I lacked the courage and know-how to get myself off the ground. After the first session I had a better understanding of my purpose and was able to establish, with intention, clear goals for my personal growth and business. Sallie’s insight, encouragement, and ability to break down best practices into actionable and relatable material was invaluable to helping me feel confident to take the leap towards my dream. If you need a rockstar to get you going, that’s Sallie Holder!”*

*Carrie Moore, Founder of The Less is More Project*